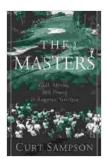
# Golf, Money, and Power in Augusta, Georgia: An Uncovering of the Secrets of the Masters



The Masters: Golf, Money, and Power in Augusta,

**Georgia** by Curt Sampson

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The Masters Tournament is one of the most prestigious golf tournaments in the world. It is held annually at Augusta National Golf Club in Augusta, Georgia. The tournament was founded in 1934 by Clifford Roberts and Bobby Jones. Roberts was a wealthy businessman and Jones was a legendary golfer. The Masters has been played at Augusta National every year since 1934, except for 1943-1945 when it was canceled due to World War II.

The Masters is a major championship on the PGA Tour. It is one of the four major championships in professional golf, along with the U.S. Open, the British Open, and the PGA Championship. The Masters is the first major championship of the year. It is played on the first full week of April.

The Masters is a very exclusive tournament. Only 90 players are invited to play each year. The field is made up of the top 50 players in the world ranking, the past champions of the Masters, and a few other players who are selected by the tournament committee.

The Masters is a very difficult tournament to win. The course is long and challenging, and the greens are very fast. The tournament is also played in the spring, when the weather can be unpredictable.

Despite the difficulty of the tournament, many of the greatest golfers in history have won the Masters. Some of the most famous winners include Jack Nicklaus, Tiger Woods, and Arnold Palmer.

The Masters is a very popular tournament. It is watched by millions of people around the world. The tournament is also a major economic driver for the city of Augusta. The Masters generates an estimated \$200 million in revenue for the city each year.

The Masters is a unique and special tournament. It is one of the most prestigious events in golf, and it is a major economic driver for the city of Augusta. The tournament is also a popular event for fans around the world.

#### The History of the Masters

The Masters Tournament was founded in 1934 by Clifford Roberts and Bobby Jones. Roberts was a wealthy businessman and Jones was a legendary golfer. The tournament was originally called the Augusta National Invitation Tournament. The first tournament was played on March 22-25, 1934. The winner of the first tournament was Horton Smith.

The Masters was played at Augusta National Golf Club every year from 1934 to 1942. The tournament was canceled from 1943 to 1945 due to World War II. The tournament resumed in 1946 and has been played at Augusta National every year since then.

The Masters has grown into one of the most prestigious golf tournaments in the world. It is one of the four major championships in professional golf, along with the U.S. Open, the British Open, and the PGA Championship. The Masters is the first major championship of the year. It is played on the first full week of April.

#### The Impact of the Masters on Augusta, Georgia

The Masters Tournament has a major economic impact on the city of Augusta. The tournament generates an estimated \$200 million in revenue for the city each year.

The Masters is a major employer in Augusta. The tournament employs over 1,000 people, including caddies, security guards, and concession workers.

The Masters also attracts a large number of tourists to Augusta. The tournament generates an estimated \$100 million in tourism revenue for the city each year.

The Masters is a major cultural event for Augusta. The tournament is a source of pride for the city and it helps to promote Augusta to the world.

#### The Controversies Surrounding the Masters

The Masters Tournament has been surrounded by controversy over the years. Some of the most notable controversies include:

The exclusion of women from the tournament. The Masters was originally a men-only event. Women were not allowed to play in the

tournament until 2014.

The exclusion of African Americans from the tournament. The Masters

was originally a whites-only event. African Americans were not allowed

to play in the tournament until 1975.

The use of caddies. The Masters is one of the few tournaments in

professional golf that still uses caddies. Some critics argue that the use

of caddies gives an unfair advantage to the players who can afford to

hire the best caddies.

The Future of the Masters

The Masters Tournament is facing a number of challenges in the future.

One of the biggest challenges is the increasing cost of hosting the

tournament. The tournament is also facing competition from other golf

tournaments, such as the Players Championship and the WGC-Dell

Technologies Match Play.

Despite these challenges, the Masters Tournament is likely to remain one

of the most prestigious golf tournaments in the world for many years to

come.

The Masters Tournament is a unique and special event. It is one of the

most prestigious golf tournaments in the world,

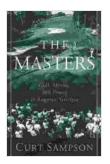
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★ ★ ★ ★ ★ 4.4 out of 5

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